

Michelle Roeding, RAC is known as a thought leader in the Regulatory arena. She has over 15 years of experience in the US and world-wide with regulated software products and/or instruments containing software. Most recently Senior Director of Regulatory Affairs and Quality at Natera, Inc she has over 20 years of Regulatory Affairs experience in pharmaceutical, medical devices, biologics and in vitro diagnostics. Michelle has a proven track record of effectively developing and implementing Regulatory Affairs strategies and new product launches in over 200 markets world-wide and has held leadership roles in Regulatory Affairs for such firms as Abbott Laboratories and Boston Scientific. Michelle has a BS in Genetics from UC. Davis.

Michelle interests include volunteering in the community and various professional societies like RAPS, where she developed and lead certification programs in the Bay Area from 1997 – 2008. She also fosters abused and neglected dogs and enjoys raising her son and daughter and her newly adopted dog-Aslan.